# TRENDSOFT
## TECHNOLOGIES PVT. LTD.

# Trendsoft Brochure

ISO 9001:2015 (Quality Management System)
Registered Company

https://trendsofttech.com

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*"Great things in business are never done by one person. They're done by a team of people."*

— Steve Jobs

## GENERAL COMPANY INFO

Trendsoft specializes in accessibility audits to identify barriers and usability issues for individuals with disabilities and focused on creating solutions that make improving the accessibility of websites, including features like text alternatives for images, keyboard navigation support, clear and consistent headings, and color contrast that accommodates visually impaired individuals. This could involve modifying code, improving navigation, and ensuring compatibility with assistive technologies.

### VISION

We believe in customer satisfaction, our professional integrity and collaborative approach, and our strong track records of bringing ingenuity, expertise, and value to every job help us build solid relationships that enable our customers to achieve measurable results.

### MISSION

We strive to create an inclusive society where barriers are eliminated, equal opportunities are provided to everyone and empower individuals of all abilities to fully participate in every aspect of life.

### OUR AIM

let's make document accessibility easy for organizations to reducing the challenges and providing a solution to make documents accessible.

## OUR
## SERVICES
## WHAT WE DO

We offer a variety of services to make new or existing websites accessible to users and provide document accessibility services assure all documents are compliant with the regulations

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# OUR LEARNING MANAGEMENT SOLUTIONS

Trendsoft offers convenience in scheduling, time management, accessibility, and flexibility for learners to complete courses at their own pace without physical travel, reducing time and costs. It enables learners to expand their knowledge and skills beyond their current field through a wide range of courses and topics. Collaborative learning and interaction with other learners and instructors promote a virtual learning community where experiences, ideas, and knowledge are shared, revolutionizing education and training and helping learners adapt to a fast-paced changing world.

# FUNCTIONAL QA

Experience seamless learning and reading with our cutting-edge E-Learning and Book Publishing solutions. Our expert team ensures flawless functionality through rigorous quality assurance testing, guaranteeing an unparalleled user experience. From interactive online courses to captivating digital books, we pride ourselves on delivering glitch-free content. Trust us as your reliable vendor to provide reliable, user-friendly platforms that inspire learning and reading excellence.

# INDESIGN ACCESSIBILITY:

We are a team of qualified InDesign professionals produced PDF document is considered accessible if it can be used/accessed by everyone, including people with disabilities; this includes access by people who are blind, visually or cognitively impaired or color-blind.

**Formats are used to deliver:**

- User Manual
- Textbooks
- Training Manuals
- Marketing Brochures
- Application Forms
- Annual Reports

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## ACCESSIBLE PDF

Our Accessible PDF, services ensure that the documents are accessible as per the accessibility standards & guidelines Americans with Disabilities Act ADA, Section 504, Section 508 and Accessibility for Ontarians with Disabilities Act AODA.

## ACCESSIBLE EXCEL

Microsoft Excel is a handy tool when it comes to storing and organizing large amount of data. If using properly and because of its in- built features, you are at an accessibility advantage when using Microsoft Excel

## ACCESSIBLE POWERPOINT

Microsoft has built in accessibility support into Microsoft PowerPoint, but it is up to us as content creators to ensure that our PowerPoint Presentations are accessible. Microsoft PowerPoint's are used to create different types of documents.

## ACCESSIBLE WORD

Microsoft Word is accessible to people with disabilities using screen readers and assistive technology. It does often not know about these features. Microsoft Word is probably the go to format for so many people to create documents.

## ACCESSIBILITY TRAINING

Accessibility training covers a wide range of topics, including understanding the needs of people with disabilities, evaluating the accessibility of digital content, designing accessible content, and implementing accessibility best practices.

The training is often provided through online courses, workshops, or in-person training sessions

**Some of the key areas that are typically covered in accessibility training include:**

- Understanding the laws and regulations related to accessibility, such as the Americans with Disabilities Act (ADA) and the Web Content Accessibility Guidelines (WCAG)

- Learning about different types of disabilities and how they impact access to digital content

- Identifying common accessibility barriers and how to address them

- Learning how to use accessibility tools and assistive technologies

- Incorporating accessibility best practices into the design and development process

- Testing and evaluating the accessibility of digital content

Overall, accessibility training is crucial for ensuring that digital content is accessible to all users, regardless of their abilities.

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## WEB ACCESSIBILITY

Web accessibility refers to the practice of designing and developing websites that can be used by people with disabilities.

**The process of web accessibility involves several steps, including**

■ **Understand the Guidelines:** The Web Content Accessibility Guidelines (WCAG), which offer a series of suggestions for improving the accessibility of web content for individuals with impairments, are the most widely used accepted standards. to comprehend these accessibility principles and requirements.

■ **Evaluate the Website:** The next step is to evaluate the website to identify any accessibility barriers. This can involve manual testing, using automated tools, or a combination of both.

■ **Make Chages:** Once accessibility barriers has been identified, the next step is to make changes to the website to address those barriers. This can involve making changes to the code, updating content, or making changes to the design.

■ **Test and Verify:** After making changes, the website should be retested to ensure that the accessibility barriers have been addressed. This can involve manual testing, automated tools, or both.

■ **Maintain Accessibility:** By frequently monitoring the website for accessibility and making any changes that are needed or modifications, it is crucial to maintain online accessibility over time.

Finally make websites accessible to all users, including those with disabilities, the process of web accessibility includes a continual cycle of review, remediation, testing, and maintenance.

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## MOBILE ACCESSIBILITY

Mobile accessibility refers to the practice of designing and developing mobile applications and websites that can be used by people with disabilities.

As mobile devices have become more prevalent, it has become increasingly important to ensure that mobile content is accessible to all users, regardless of their abilities.

Ensuring people with disabilities can use assistive technologies like Talkback or VoiceOver to browse, interact with, and consume information on their smartphones is known as mobile accessibility. This includes developing mobile components that are simple to use, legible, and accessible to people using a range of assistive technology.

**Some of the key considerations for mobile accessibility include:**

■ Using a clear and simple design that is easy to navigate and read on a mobile device.

■ Ensuring that touch targets are large enough to be easily activated by users with disabilities.

■ Providing alternative text for non-text content, such as images or videos, to ensure that users with visual impairments can understand the content.

■ Providing captions or transcripts for audio and video content to ensure that users with hearing impairments can understand the content.

■ Testing the mobile content with a variety of assistive technologies to ensure that it is accessible to users with disabilities.

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# CONSULTANCY – TO SET-UP ACCESSIBILITY PRACTICE

Consultancy services for setting up an accessibility practice can be valuable for organizations looking to establish a more structured and comprehensive approach to accessibility.

A consultancy service can provide expert guidance and support in developing an accessibility strategy, assessing current accessibility practices, and identifying opportunities for improvement.

**The process of setting up an accessibility practice can involve several steps, including:**

- **Establishing Accessibility Policies:** The first step is to establish policies and procedures that support accessibility. This involves defining accessibility goals and objectives, developing accessibility policies, and creating processes for implementing and monitoring accessibility

- **Assessing Accessibility:** The next step is to assess the accessibility of existing products and services, including websites. This involves evaluating the accessibility of these products and services against accessibility standards such as the Web Content Accessibility Guidelines (WCAG).

- **Developing an Accessibility Plan:** Based on the assessment, an accessibility plan can be developed that outlines the steps needed to improve accessibility. This may include updating content, making changes to the design, or providing training to staff.

- **Implementing Accessibility Changes:** Once the plan is developed, the accessibility changes can be implemented. This may involve updating website code, reworking document formatting, or redesigning the user interface of applications.

- **Testing and Monitoring:** Finally, the accessibility changes should be tested and monitored to ensure that they meet the accessibility requirements and provide an accessible experience for users with disabilities.

Consultancy services can provide expert guidance and support at each stage of the process. This can include conducting accessibility assessments, providing accessibility training, developing accessibility policies and procedures, and implementing accessibility changes.

By working with a consultancy service, organizations can ensure that they have a comprehensive and effective approach to accessibility that meets the needs of all users, including those with disabilities.

## OUR SUCCESS
## WHAT WE ARE GOOD AT

We delivered accessibility services for multiple organizations in various domains.

We have expertise in WCAG 2.0, WCAG 2.1, Section 508, Section 504, ADA and other international laws and regulations.

## OUR TEAM
## WHO WE ARE

Our team consists of experts from UI development, Digital accessibility compliance, Disabilities and Assistive Technologies.

CPWA, CPACC and WAS certified accessibility professionals.

We have people with actual disabilities who uses assistive technologies on a day-to-day basis.

## OUR PROCESS
## HOW WE DO

Comprehensive evaluation based on industry acceptable standards and regulations. Assistive technology evaluation such as screen readers, magnifiers, keyboard, etc. Priority categorization based on end-user impact. We strive beyond compliance to ensure maximum usability for people with disabilities using various assistive technologies.

## OUR
## REPORTS

Comprehensive evaluation based on industry acceptable standards and regulations. Assistive technology evaluation such as screen readers, magnifiers, keyboard, etc. Priority categorization based on end-user impact. We strive beyond compliance to ensure maximum usability for people with disabilities using various assistive technologies.

## STRENGTHS |

### INTEGRITY

Earning the trust of our clients by applying high ethical standards to our business operations every day.

### TEAMWORK

Achieving goals through sharing ideas and resources, focusing on the needs of customers and not organizational boundaries.

Trendsoft works closely with you, our team will come up with designs that are contemporary, fresh and unique. Designs that best represent your vision and that will help you stand out in this competitive world.

### INFRASTRUCTURE

✓  Power Backup: Power back up for 24 hours for 50 systems

✓  System Configuration: Intel i5, 8GB RAM, 500GB Hard disk)

✓  Internet: Leased Line 200MBPS

✓  Power Supply E. B: 3 phase current

✓  Area: Third Floor 1500 SQ Feet

✓  Branch: Hyderabad & Vijayawada

✓  Man Power: Currently 40 persons (Can Expand up to 60 Persons)

We have accessibility certified employees within our organization. Like DHS, AODA, CPACC. These professionals can play a crucial role in ensuring that your digital products and services are inclusive and accessible to individuals with disabilities.

**Our organization uses various tools to assess and improve digital accessibility.**

✓  NVDA (NonVisual Desktop Access)

✓  JAWS (Job Access With Speech)

✓  Accessibility Insight for Web

✓  AXE Dev tool

✓  CCA (Color Contrast Analyzer)

✓  VoiceOver

✓  Talkback

# *Thank you*

## Contact With Us

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